



First Security Inc.

Press Release

Date: September 16, 2014

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First Security Bank Announces Hiring of New Director of Marketing.

First Security Bank is pleased to announce **Laura Mathis** recently joined the bank as the Director of Marketing. An Owensboro resident, Laura has over 25 years of experience in marketing, design, advertising, and publishing, as well as being the sole proprietor of a successful graphic design business. Laura spent the last 15 years working as the Creative Director for Tucker Publishing Group – publishers of Evansville Living, Evansville Business, and Evansville City View magazines. She was formerly Senior Designer with Hospital Corporation of America in Nashville, Tennessee.

Laura is currently serving on the Owensboro Dance Theatre Board of Directors assisting with the marketing and fund raising committees. She served on the Owensboro Symphony Orchestra Board of Directors, for two six-year terms and was the marketing committee chairperson. She was most recently recognized in 2013 by the Advertising Club of Evansville for the Gold Addy; Cover Design, Silver Addy; Magazine Design, Silver Addy; Publication Design-Cover, and Bronze Addy; Editorial Spread. She has received national design awards from the City and Regional Magazine Association and the Indiana Society of Professional Journalists.

A graduate of Western Kentucky University with a Bachelor of Arts in Advertising and a Minor in Graphics Design, Laura will direct all marketing and advertising for First Security.

First Security Bank is a \$500 million asset bank with offices in Owensboro, Bowling Green, and Lexington, KY as well as Evansville, IN.